



Please move to a table where you do not know anyone.

Sit 6 -7 at a table.

Introduce yourself to others at your table. Choose a **Facilitator** to todays presentation Also, choose a **timekeeper**.

5 Min



Introduction to Lean in the Design Phase

Michael Williams, Principal Stantec Architecture

Dave Hagan, Executive Director of Continuous Improvement Devenney Group Ltd. Architects

19 October 2021



LCI Course: Introduction to Lean in the Design Phase 4 CEU

Sign the sign-in sheet for credit



Learning Objectives





Learn key definitions of Lean, review foundational goals and benefits, recognize key components and discover the Eight Wastes.



Learn how to connect people through collaborative communication by understanding the Lean mindset, and identifying keys to developing a highperforming team.

Learn how to connect principles and practices by discovering the benefits of key Lean approaches: Big Room, Target Value Delivery and Collaborative Planning.



Discover set-based design practices, understand the impact of sound decision-making, and the relationship to optimizing outcomes.

Agenda

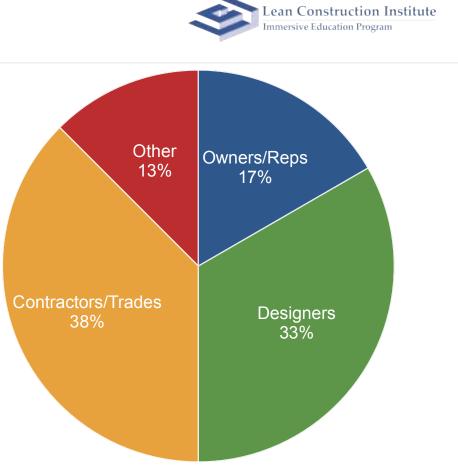
- 8:00 AM Introductions
- 8:10 AM Set Up
- 8:45 AM Lean
- 9:15 AM Lean Operating System
- 10:05 AM People
- 10:30 AM Practices
- 10:50 AM Target Value Delivery
- 11:15 AM Other Tools
- 11:45 AM Final Report Out
- 12:00 PM Adjourn





Who's Here Today?

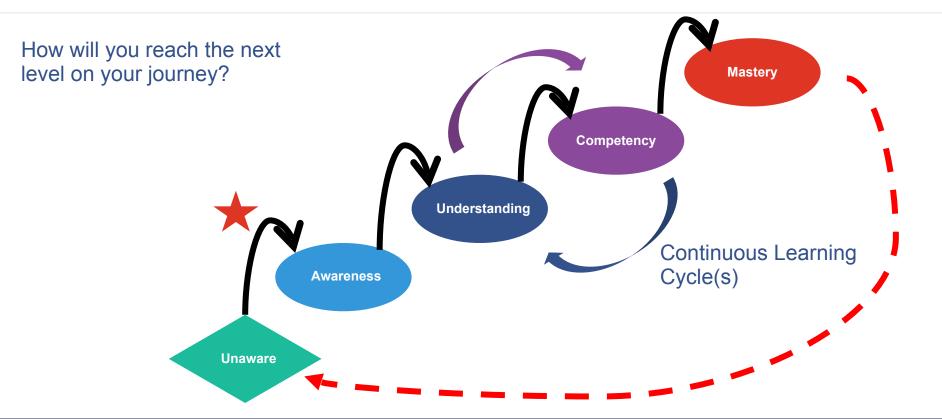
This is a great mix of the key members of a typical Design Phase for a given Project



Set Up

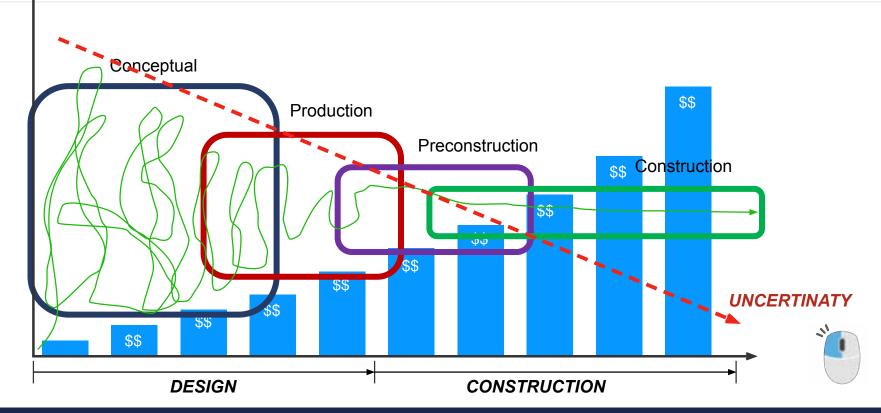
Lean Journey to Mastery







Nature of Design: Current State



Traditional Delivery Outcomes...





Risk is high.



Teamwork is unreliable.



72% of projects are delivered late.



Customers are not satisfied.



73% of projects are over budget.



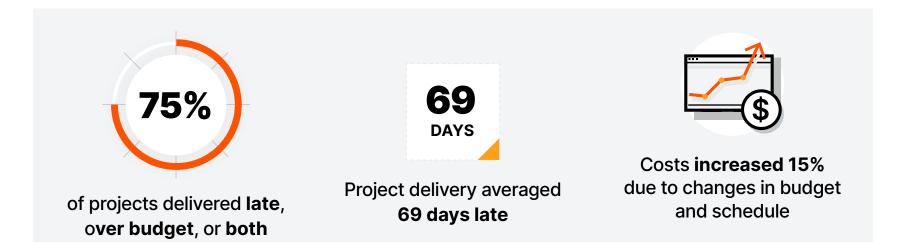
Profit margins are shrinking.



Rework and waste is high.

The Reality...





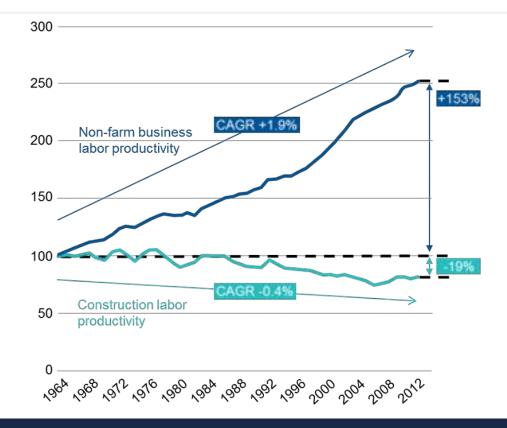






The Reality...

Construction Industry labor productivity has decreased 19% overall since 1964 while all other tracked industries have increased productivity an average of 153%.

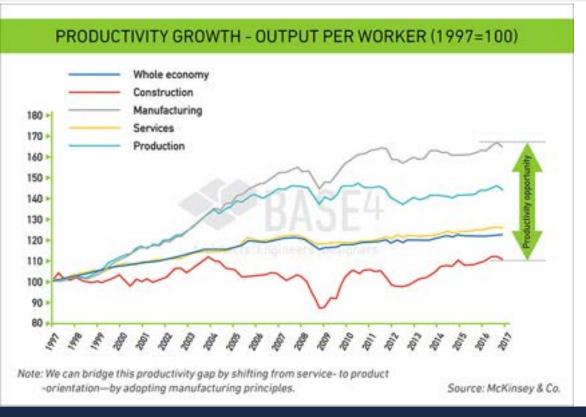


The Reality...



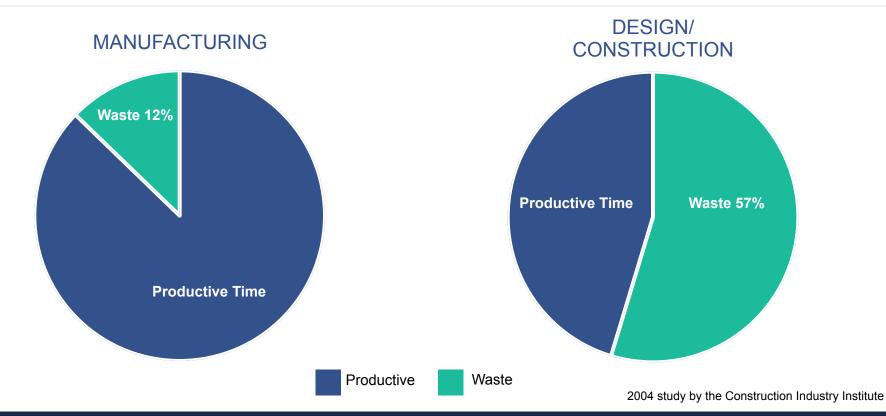
How does our industry compare to others?

Not very well...



The Opportunity...





Lean in the Design Phase





What are *your* dissatisfactions with the way projects are currently delivered?

Individually list at least 3 dissatisfactions on a post-it note. Table facilitator to allow for 8 minutes for discussion and then create a list of the 3 that have consensus in Box #2

CREATE ANSWERS 10 MINUTES: REPORT OUT 5 MINUTES

Owner Dissatisfaction



less than one in ten owners (9% to be exact) believe they are achieving a high level of excellence in total project performance.

9%



2018 CURT Owner Study Continuum Advisory Group

Excellence

OWNERS

WHAT SETS HIGH EXCELLENCE A/E/C PARTNERS APART?

- Integrity
- honesty regarding team-member experience
- Long term partnerships
- Understanding the customer (end user) needs and striving to meet them.
- Proactive problem solving
- Transparency when something goes off the rails
- Knowledge of owner systems/processes/facilities
 - not having to repeat the learning curve
- Listening and reacting appropriately.
- Other



A/E/C PARTNERS

WHAT SETS HIGH EXCELLENCE OWNER CLIENTS APART?

- Strong culture and values.
- Trust is instantly there
- Transparency
- Shared success mindset ("we/the team" not "us and them"
- Rapid decision making capability
- The right attitude trusting that your A/E/C partners are the experts in what they do
- Experience

2018 CURT Owner Study Continuum Advisory Group

Dissatisfaction



IF YOU COULD CHANGE ONE THING ABOUT YOUR PROJECT PARTNERS, WHAT WOULD IT BE?

WHAT OWNERS WANT TO CHANGE ABOUT THEIR CONTRACTORS

- 1. Trust and Transparency 22%
- 2 Alignment 17%
- 3. Innovation 17%
- 4. Contracting Approach 17%
- 5. Relationships 17%
- 6. Other 10%

WHAT AEC'S WANT TO CHANGE ABOUT THEIR OWNERS

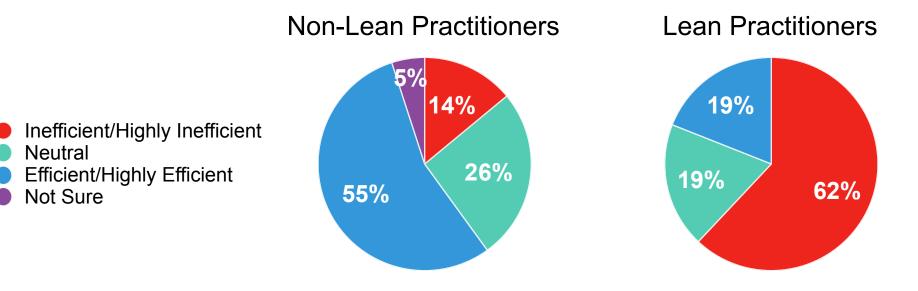
1.	Contracting Approach	46%
2	Collaboration	38%
3.	Other	16%

2018 CURT Owner Study Continuum Advisory Group

Overcoming Industry Inertia



Efficiency of Construction Processes in the Industry (By Level of Lean Engagement)







Let's try something new.....



The Ah Ha Moment

We are now in a world where the risk of trying something new is actually much lower than the cost of sticking to what has worked in the past.

Bill Taylor, Fast Company

Change

Customer defines *Quality* from actual experience with the product or service.

Create efficient processes **back** from the customer to the creation of the product or service.

Scientifically approach process. *Theory-Question-Improve*

Workers, given the opportunity, will change and improve the processes.

Steve Jobs in 1993 as CEO of NeXT Computer





Lean

Definition of Lean

What is Lean?

A management system and culture of respect designed as a way we work by adding value for our customers and eliminating waste.

Every person associated with the delivery of the good or service is empowered to improve their processes.





Definition

What is Lean Project Delivery?

A structured application of the *Lean philosophy* facilitated with specific *tools* and *processes* to enhance and align the *flow* of information and *eliminate the waste* inherent in the legacy project delivery system.





Goals of Lean Project Delivery





Achieve reliable workflow



Maximize value to the customer

Minimize waste



Optimize the whole, not the parts



Develop a discipline of learning and continuous improvement.



Lean Project Delivery Enables





Risk to be collaboratively managed.



Team-wide reliability.



Projects to be delivered on time.



Higher customer satisfaction.



Projects to be delivered within the budget.



Fair profits for providers.



Minimizing waste and rework.

Challenges



Top Challenges Faced in the Implementation of a Lean Approach

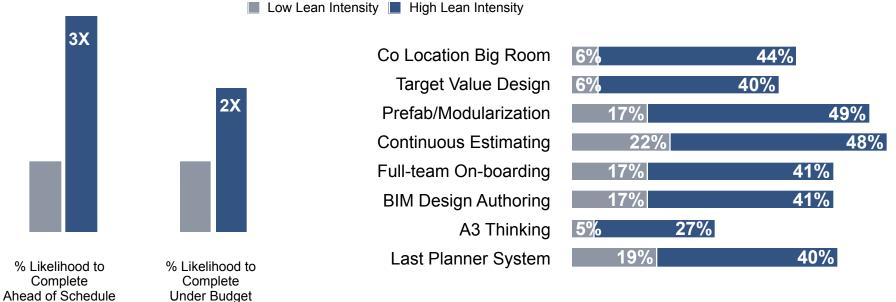
Lack of Knowledge	479
Lack of Support across Project Team	439
Perception That Lean is Complex	40 [°]
Employee Resistance	409
Lack of Industry Support/Understanding of Lean	
Perception that Lean Will Take too Much Time	
Lack of Standards	19
Concerns about Profitability During Transition	9%
Union Reluctance	5%



Do Lean Practices Help?



Correlation of lean intensity to outcomes (% likelihood on best projects)



Sample Size: 162 Projects

Source: LCI-Dodge Data and Analytics Benchmarking 11.17.16

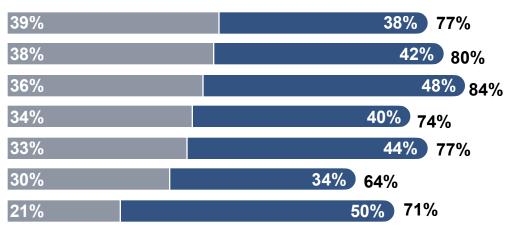
Lean in the Design Phase



If You Use it.... You Will Improve

Results from implementing Lean practices.

Improved Safety Greater Customer Satisfaction Higher Quality Construction Reduced Project Schedules Greater Productivity Greater Profitability/Reduced Costs Better Risk Management



Medium Level of Lean Achievement





Discussion Question: Box #3



Individually list what 3 things would you change to create better project outcomes and a more sustainable Design and Construction industry?

Table facilitator to allow for 10 minutes for discussion and then create a list of the 3 that have consensus in Box #3

CREATE ANSWERS 10 MINUTES: REPORT OUT 5 MINUTES

Lean as an Operating System

Project Elements



Lean Teams organize as a single entity across all project delivery disciplines.



A Lean Operating System is an organized implementation of Lean Principles and Tools combined to allow a team to operate in unison to create flow. Lean can be implemented regardless of commercial terms:

The degree of implementation varies with the terms.

Lean Operating System

Components Include:

- Principles
- People
- Practices





Lean Operating System

Principles

- LCI Six Tenets
- Creating uniform flow
- Continuous Improvement





Six Tenets of Lean

- Respect for people
- 2 Optimize the Whole
- 3 Generate Value
- 4 Eliminate Waste
- 5 Focus on Flow
 - Continuous Improvement

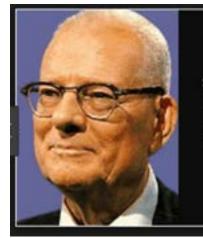




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Respect for People



Eighty-five percent of the reasons for failure are deficiencies in the systems and process rather than the employee. The role of management is to change the process rather than badgering individuals to do better.

- W. Edwards Deming

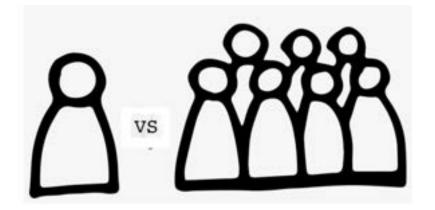
AZQUOTES

RESPECT FOR PEOPLE

People transform ideas and materials into value. People are essential to Lean project delivery so they must collaborate within and across teams using foundational Lean principles with the goal of optimizing overall value.

Optimize the Whole





2 OPTIMIZE THE WHOLE

Lean approaches focus on optimizing the whole of the project. Looking beyond the local and individual efforts to study the overall outcome to determine where value is added and waste can be eliminated.



Generate Value





3 GENERATE VALUE

Team members have the ability to understand and refine the definition of value from the customers' point of view, and this definition becomes increasingly clear through the life of the project.





Generating Value

If it is not something the client is willing to pay for, it is non-value added. Everything else is waste, and therefore should be eliminated, simplified or reduced.

--- "The Toyota Way" by J. Liker

Eight Types of Waste



Waste is any activity that requires time or resources but does not create value for the customer.







Excess Inventory



Waiting



Unnecessary Motion



Unnecessary Transportation



Defects



Over Processing



Unused Creativity of Team Members (Not listening/Not speaking up)

Focus on Flow



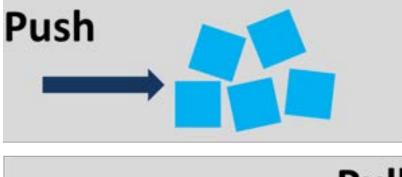


5 FOCUS ON FLOW

Project team members collaboratively find ways to eliminate steps that have no value which shortens the process, all while focusing on flow efficiency.

Focus on Flow





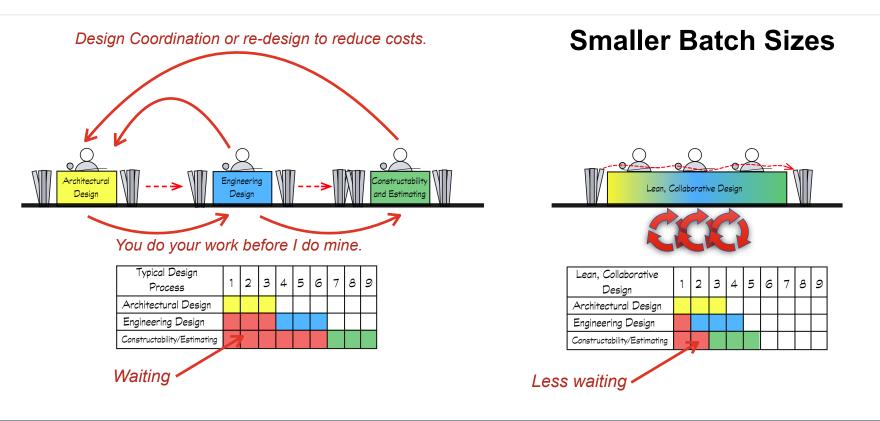


5 FOCUS ON FLOW

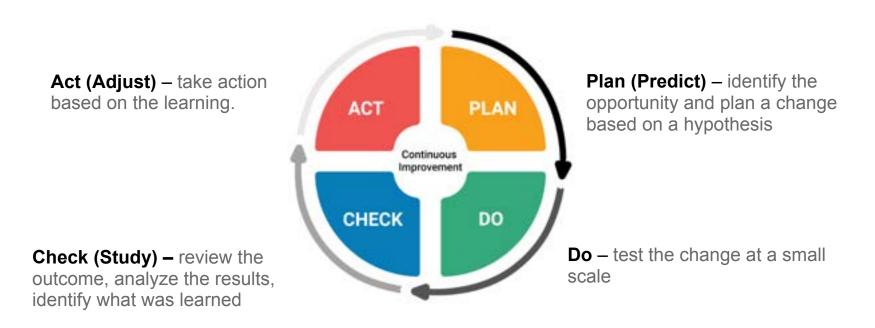
Project team members collaboratively find ways to eliminate steps that have no value which shortens the process, all while focusing on flow efficiency.

Flow and Smaller Batch Sizes





Continuous Improvement (PDCA or PDSA)



Lean thinking demands a mindset of continuous improvement.

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Immersive Education Program

Discussion Question: Box #4



Discuss the following question:

• Why are project outcomes not predictable (cost/schedule)?

Table facilitator to allow for 10 minutes for discussion and then create a list of the 3 that have consensus in Box #4

TOTAL TIME 15 MINUTES:

10 Minute Break



To improve is to change. To be perfect is to change often.

People

Lean Operating System

People

- High Performing Team
- Project as a Promise
- Trust
- Conditions of Satisfaction
- Respect





Characteristics of High Performing Teams



ADMINISTRATORS

CORE TEAM

SENIOR MANAGEMENT

CLUSTER GROUPS

0

- A high performing team is built on a strong foundation of trust and transparency among all members.
- 2
- There is a culture of respect that enables members to effectively delivery against CoS.
-) High performing teams break down barriers through innovation and continuous improvement.
-) They break down traditional silos to maximize skills and optimize performance.

Project is a Promise





A project is a very big promise delivered by people in an ever changing network of promises.

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Trust

- Trust is the foundation of a high performing team.
- Decades of poor relations have led to structural distrust in our industry.
- "Your risk...My reward" mindset

... how do we build real trust on a team that may or may not have worked together before?



Trust

- Go Slow to Go Fast and build Trust before you start the work.
- Identify trust gaps...
- Test the trust with retrospectives, regular surveys or open discussions on a regular basis.







Conditions of Satisfaction (CoS)

- Is a series of promises developed by the entire team.
- Defines the processes and criteria to support the owner's Value Proposition.
- COS should be measurable and specific.
- Should be used as the foundation of all project or teaming related decisions.



CoS Example

- Gather criteria from all stakeholders.
- Assemble into clear statements of value.
- Use as the basis for decisions and guiding the process.





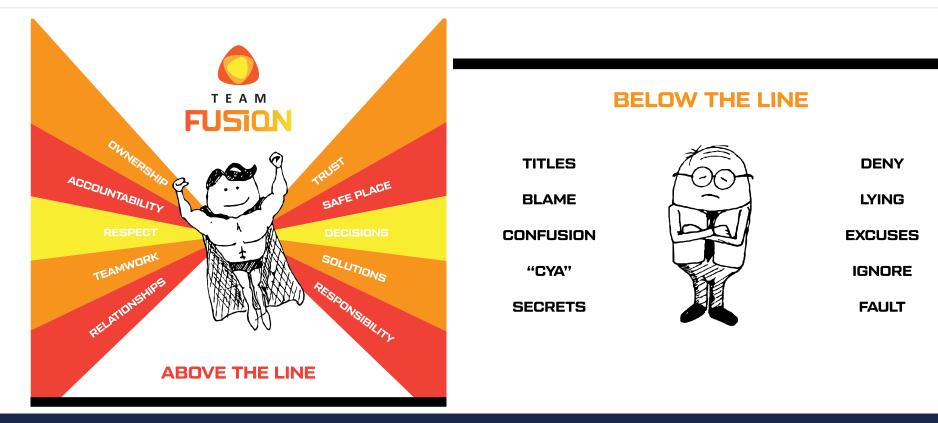
CONDITIONS OF

SATISFACTION



Respect





Respect





ENOUGH LET'S MOVE ON

Discussion Question: Box #5



Propose solutions or ways to mitigate one of the 3 top reasons listed in Box #4

Pick one of the proposed reasons in Box #4 and propose 3 actionable solutions to report out. Place tags for the top 3 in Box #5 Discuss for 8 minutes.

TOTAL TIME 10 MINUTES:

Practices

Lean Operating System

Practices

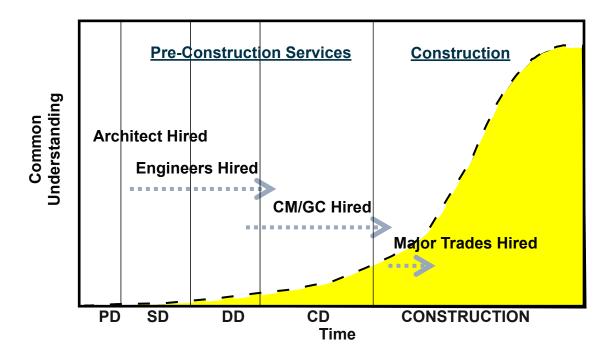
- Team Organization
- Big Room Mindset
- Collaborative Planning
- Target Value Delivery





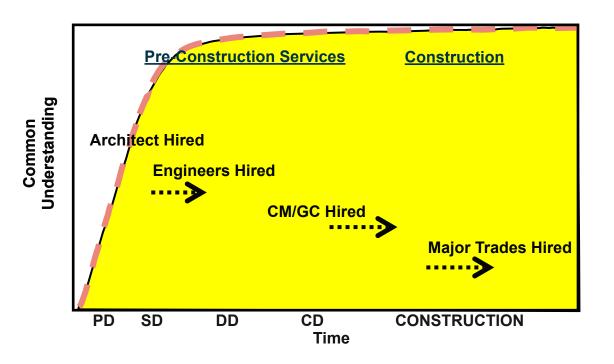


Traditional Project Delivery



Integrated Project Delivery

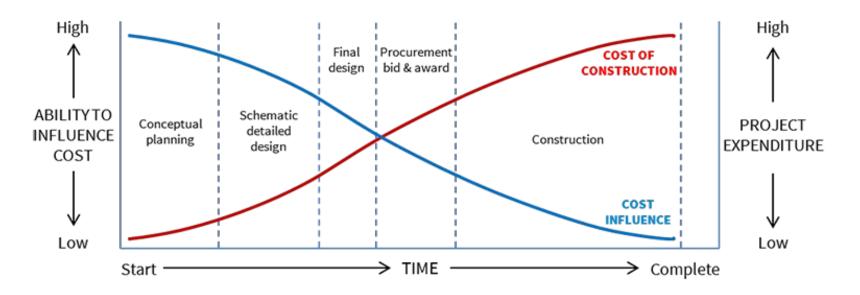




Integrated Project Delivery



COST INFLUENCE CURVE



Team Organization - Cluster Groups

Work Clusters:

- Distinct portions of the work
- Cluster led by a "Champion"
- Cross discipline(Trades, Designers, Owner/ Stakeholders)
- Meet 1-2 times a week
- Work collaboratively (BIM & Lean Tools)
- Report out weekly

Management:

- Not involved in day-to-day of team
- Resolve conflicts
- Make Decisions



Big Room



Bringing key individuals together to speed up communication and decision-making and to reduce silo-ed thinking





Big Room is a commitment to a project, the team, and to working together!

Big Room is.....

- A verb... not a noun
- Mindset of intense focus on advancing work.
- A place that enables crossfunctional team collaboration.
- The collaborative behavior of a team and the work they are producing.





Big Room





ean Construction Institute Last Planner System® in Design mmersive Education Program LPS in Design -MILESTONE Set Milestones uses **DECISION** Planning **POINTS** for SHOULD milestones PHASE PULL **Specify Handoffs** Planning **5** Connected EARN **DESIGN CYCLE** Conversations CAN Advance the Plan Planning 2 - 3 weeks WEEKLY WORK **Make Promises** WILL LPS in Design – Planning uses **DESIGN** CYCLE **PLANNING PPC/Variance** DID LEARNING/IMPROVING

Lean in the Design Phase

Last Planner System®:



LPS in Design focuses on the transfer of information or "release of information".

Typical project delivery (SD, DD, CD etc.) should not be used as a basis for LPS in Design.

LPS in Design is a person to person (not driven by the Project Managers) exchange of information.

YOUR NAME	# DAYS	DATE
WHAT YOU WI	LL PRO	WIDE
WHAT YOU NE	ED	
PROVIDER N	AME VA	PTANCE

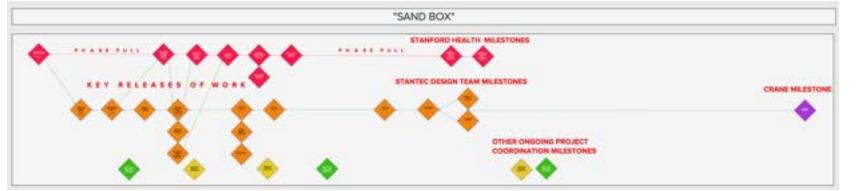
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Milestone Planning Example

Milestones should represent decision points and large transfers of information.... not drawing sets!

Milestone planning should be used to work out the logic in a design delivery.

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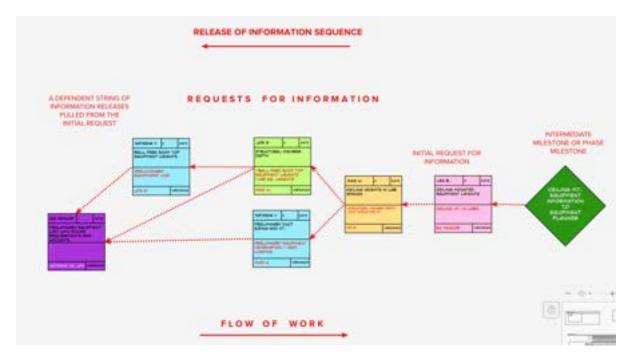


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Pull-Creating Flow



Requests for information are "pulled" from a milestone to the left. Information is released in a flow to the right.



Putting It Together

Weekly (or more frequent) planning sessions.

2 to 4 week "look ahead" planning is typical.





Target Value Delivery

Target Value Delivery



It is an application of Taiichi Ohno's practice of

self-imposing necessity as a means for continuous improvement (Ballard, 2009)



Target Value Delivery





Traditionally:

- Cost is an output of design
- Finish your work before I start mine mentality
- Early commitment to design solutions in silos
- Design then determine cost, then rework

Target Value Delivery:

- Cost is an input to design
- Information is shared early and often
- Sets of solutions are carried and optimized based on the whole
- Continuous estimating and cost modeling based on concepts

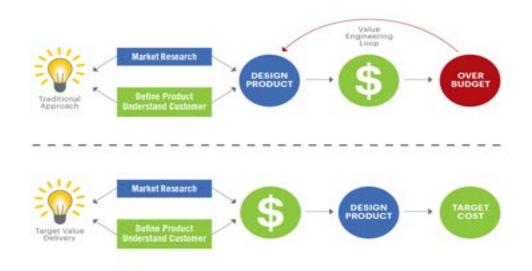
Traditional vs. Target Value Delivery



The goal of TVD is to minimize the waste produced by the design-estimate-redesign cycle(s) of the traditional value engineering approach.

Design to an estimate rather than estimate a design.

Cost is an output of design



Cost is an input of design

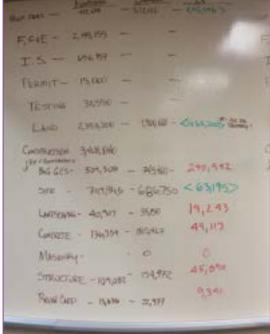
TVD & Cost Modeling



- Model of the cost components & systems of a project.
- Derived from a market analysis.
- Create benchmarks based on quality levels.
- Cost Model must be in a format that is "consumable" by designers.
- Structured to allow the costs to be continually updated.
- Provides the team with a constantly up to date cost model.
- Should allow for projecting 'what-if' scenarios based on value decisions that have yet to be made.

Lean in the Design Phase

Cost Model (Simple Approach)



CWE/ Cost Model Tracking







Risk



Path Back

Discussion Question: Box #6



List 3 ways or processes to implement ONE of the 3 solutions listed in box #5

As a group choose one of the 3 items in Box #5. Each person at the table suggest 1 or 2 possible ways to implement the chosen solution from Box #5. Then, as a group gain consensus on the top 2 or 3 and post in Box #6

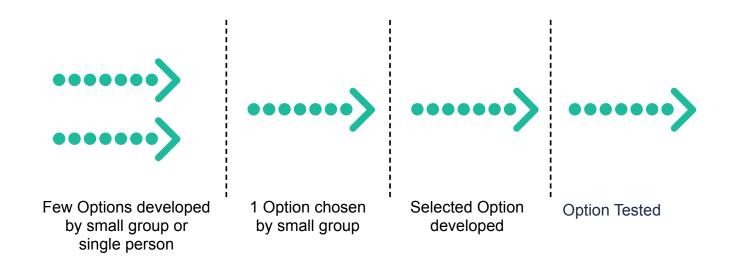
TOTAL TIME 15 MINUTES:

Other Tools





Point-Based Concurrent Design

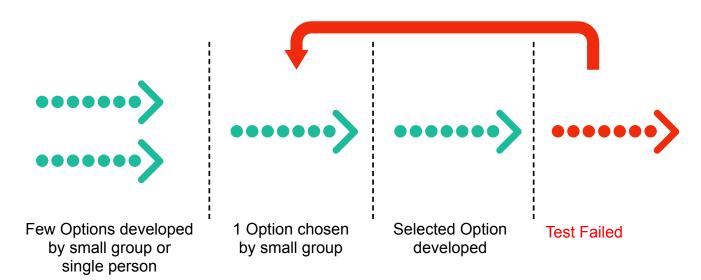






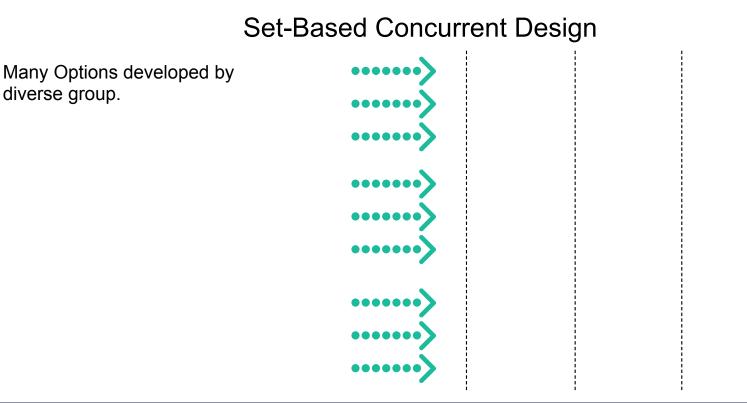
Point-Based Concurrent Design

Iteration cycle





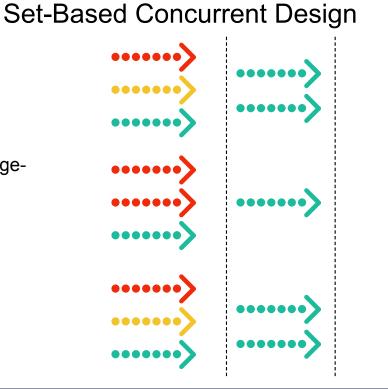




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Set Based Design



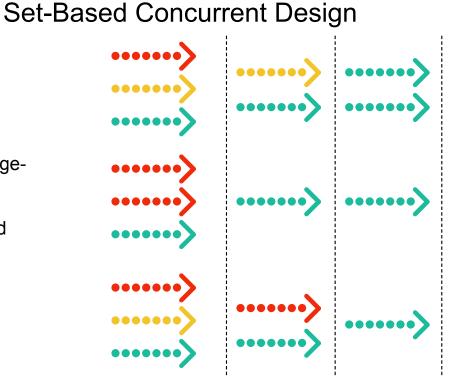


Many Options developed by diverse group.

Options evaluated against threats and each other. Eliminate weak-add knowledgecombine and move forward.

Set Based Design





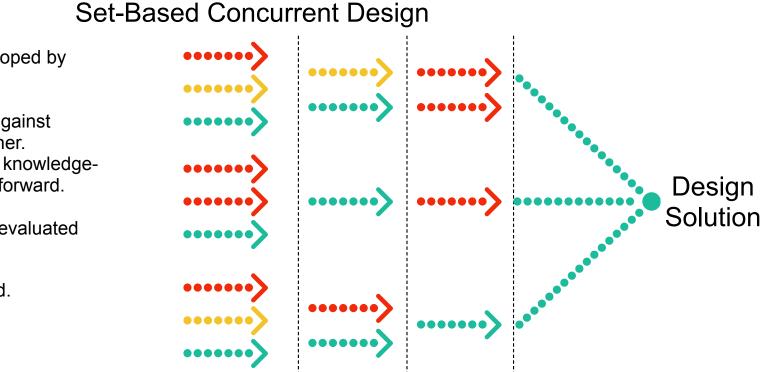
Many Options developed by diverse group.

Options evaluated against threats and each other. Eliminate weak-add knowledgecombine and move forward.

Options continually evaluated and narrowed.

Set Based Design





Many Options developed by diverse group.

Options evaluated against threats and each other. Eliminate weak-add knowledgecombine and move forward.

Options continually evaluated and narrowed.

Final option selected.

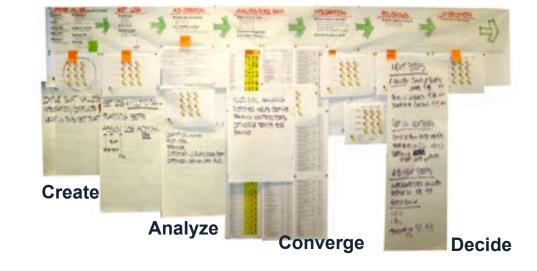
No Iterations!

Lean in the Design Phase

Set-Based Example



ROLLON DOWN



From CPR Program



Prototyping



Prototyping is creating a demo of what is being designed or built. It is essential for clarifying required information. A prototype is generally a mock-up of what you intend to build.



Images Courtesy of Stantec Architecture





P3 Prototyping









Image courtesy of McGough Construction – St. Paul, MN

Lean in the Design Phase

Discussion Question: Box #7



List one take-away from today's discussion that you can implement on your current project.

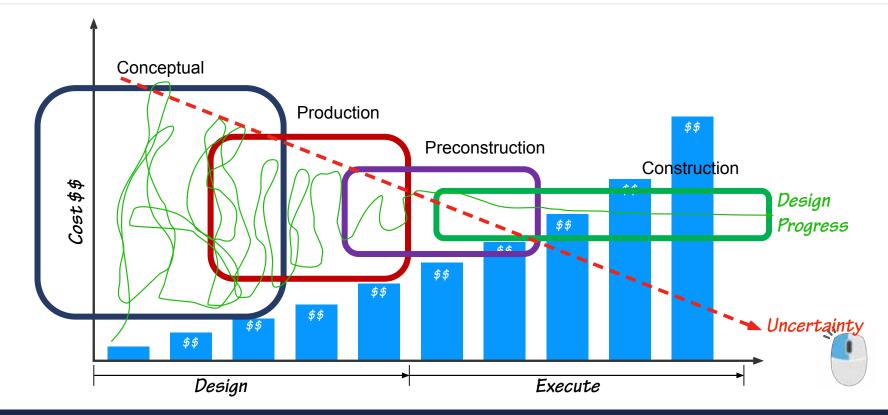
Each person make a tag for the one thing they can implement in Box #7. Table facilitator to allow for 5 minutes for each table to finish.

Each person will put their tag in Box #7 and we will discuss as a group

TOTAL TIME 10 MINUTES:

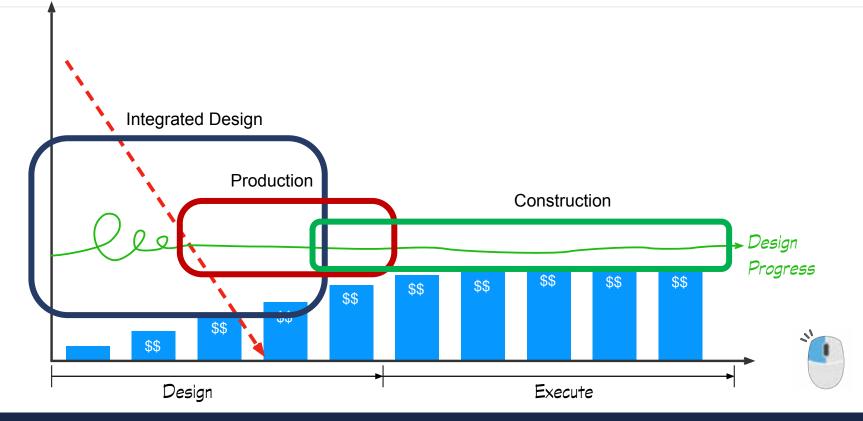


Nature of Design: Current State





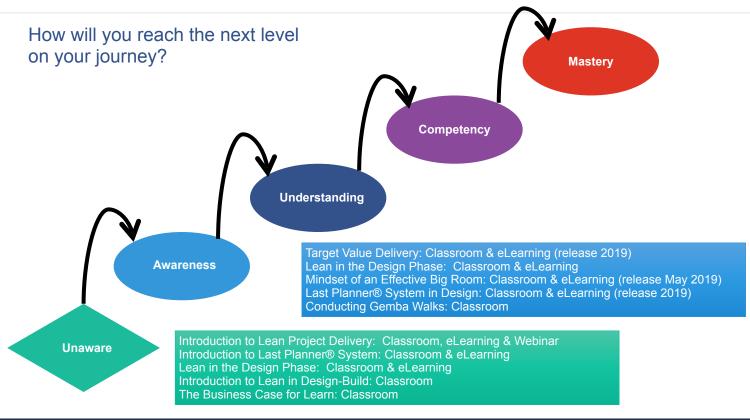
Integrated Lean Project Approach



INTRODUCTION TO LEAN PROJECT DELIVERY

Learn More

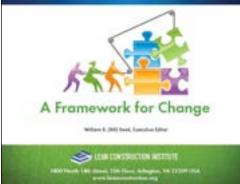




References & Learning Opportunities



TRANSFORMING DESIGN AND CONSTRUCTION



TARGET VALUE DELIVERY PRACTITIONER GUIDEBOOK TO IMPLEMENTATION CURRENT STATE SOLA Encodes Talkers Reide Hill, Katherine Copeland and Christian Piler STATES AND A CONTRACTION INSTITUTE

Events:

- Local Community of Practice
- Congress
- Design Forum

LCI Education Courses:

- Introduction to Lean Project Delivery
- Introduction to Last Planner® System
- Mindset of Effective Big Room
- Target Value Delivery

LCI E-Learning Courses:

Introduction to LP® S

www.LeanConstruction.org

Plus/Delta





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This concludes The American Institute of Architects Continuing Education Systems Course

Lean Construction Institute



info@leanconstruction.org