Connect to the Industry Through Partner Investment.

Attendees at the 2017 LCI Lean in Design Forum will include leading Design and Architecture firms, individual practitioners, and others with a vital interest in the success of Lean tools and techniques such as Target Value Design, Choosing by Advantages, Big Room and Root Cause Analysis.

As a sponsor, you will increase your visibility to this key audience through:

- recognition on the LCI website, in Design Forum emails, in the LCI Update (e-newsletter) and on signage throughout the venue
- brand enhancement
- valuable face time with industry leaders at the forum

Sponsorship Types:

1. Conference App Sponsor - $4,500
   a. Permanent banner at top of app showing you as app sponsor
   b. Create a dedicated app section for you as the sponsor – you can list all information about your company that you choose: your brand, your Lean Journey, etc.
   c. Receive a list of conference attendees one month prior and within two weeks after the Event
   d. 1 Complimentary registration for two days of Design Forum
   e. Name Recognition on all LCI printed literature including program, LCI website and Design Forum e-mails

2. Lanyard Sponsor - $1,000
   a. This high-visibility exclusive sponsorship puts your company’s name/logotagline on the lanyards worn by all attendees. Lanyard is double-sided.
   b. Receive a list of conference attendees one month prior and within two weeks after the Event
   c. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

3. Cocktail Napkins Sponsor - $900
   a. White cocktail napkin with your logo and tagline on napkin
   b. Set out at refreshment stations throughout the venue and meals all day
   c. Napkins set out at all receptions
   d. Receive a list of conference attendees one month prior and within two weeks after the Event
e. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

4. Gold Level Sponsor - $600
   a. 1 Complimentary registration to two days of Design Forum
   b. Receive a list of conference attendees one month prior and within two weeks after the Event
   c. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

5. Silver Level Sponsor - $400
   a. 1 Complimentary registration to one full day of Design Forum
   b. Receive a list of conference attendees one month prior and within two weeks after the Event
   c. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

Exhibit Table - $800 Corporate Members, $1,100 All Others – Limited Number of Tables
The exhibit tables will be open at all times. LCI will assign exhibit table locations. Exhibitors will receive a list of conference attendees one month prior and within two weeks after the Event

Please contact Ilene Goldberg, Manager of Membership and Component Relations, at igoldberg@leanconstruction.org or 703.785.9087 for more information about the Lean in Design Forum sponsorship and exhibit opportunities.