LEAN IN DESIGN FORUM
MAY 30-31, 2018 · CHICAGO, IL

WYNDHAM GRAND CHICAGO RIVERFRONT
71 East Wacker Drive | Chicago, Illinois 60601

leanconstruction.org/events/2018-design-forum
THE LCI LEAN IN DESIGN FORUM is an annual event that brings members of the design community together in a two-day forum. Through education, dialogue, and networking, attendees discuss best practices and challenges that we face in the design industry.

The LCI Lean in Design Forum continues to improve to align with the Lean design and construction industry direction of integration of perspectives. The Forum will target its education on bigger thinking within the design industry – no longer separating the different phases of the design process but focusing on all design phase work and all individuals associated with design work. The LCI Lean in Design Forum will use the LCI Learning Modules such as Target Value Delivery, Last Planner System® for Design, and Mindset of an Effective Big Room to showcase how Lean thinking can improve all aspects of the design process. The Forum education is slated to be interactive with plenty of opportunities for the inexperienced as well as the advanced learners. Attendees at the 2018 LCI Lean in Design Forum will include leading design and architecture firms, preconstruction leaders, individual practitioners, and others with a vital interest in the success of Lean approaches and tools in all phases of the design process.

WHY SPONSOR/EXHIBIT?
Seeking to establish or enhance your company name, brand or ideals in the Lean design community? The LCI Lean in Design Forum offers several opportunities to meet your marketing needs.

BY SPONSORING AT THE 2018 LEAN IN DESIGN FORUM YOU WILL:
• Increase face-to-face engagement for your company/organization in a targeted market
• Gain opportunities to communicate your company presence on our website, in our LCI Update (e-newsletter) and Lean in Design Forum e-mails sent out to more than 1,500 people in the Lean design community
• Make the value proposition known to your fellow design practitioners within the Lean community by writing blog posts to go out all over the World Wide Web and on the Design Forum website

WHO IS LCI?
We are the Lean Construction Institute. Lean design and construction is about enhancing value on projects and uncovering wasted resources
• Wasted time
• Wasted movement
• Wasted human potential

LCI is the only association whose primary focus is promoting the use of Lean tools and technologies on projects in the built environment. We are here to help you on your Lean journey.
Be a part of the Lean event that focuses on collaboration through all aspects of design! Showcase your brand through sponsorship/exhibit opportunities at the LCI/AIA/P2SL 2018 Lean in Design Forum in Chicago, IL, May 30-31!

2018 LEAN IN DESIGN FORUM
SPONSORSHIP OPPORTUNITIES

RECEPTION SPONSORSHIP - $20,000
a. Reception in the exhibit hall – open to all attendees
b. Ability to “open reception” with a few words – 60 seconds
c. Your company logo and tagline on signage throughout the reception venue (Wed. evening)
d. Open bar with beer and wine – passed and stationary appetizers
e. White cocktail napkins with your logo and tagline on napkin (in color) set out on refreshment stations throughout the reception venue. (Wed. evening reception only)
f. Receive a list of conference attendees three weeks prior and within two weeks after the Event
g. Name Recognition on all LCI printed literature including program, LCI website and Design Forum e-mails

WIFI SPONSORSHIP – $10,000
a. Have your company name (or whatever you choose) as the WIFI Password and choose what the network will be called
b. Signage throughout venue mentioning you as WIFI Sponsor along with login information
c. One (1) Complimentary registration for two full days of the Design Forum
d. Receive a list of conference attendees three weeks prior and within two weeks after the Event
e. Name Recognition on all LCI printed literature including program, LCI website and Design Forum e-mails

CONFERENCE APP SPONSORSHIP - $10,500***
a. Dedicated opening “splash” screen with co-branded design between LCI and sponsor. Screen will stay up for two-three seconds.

*Sponsor will design screen with use of the LCI logo
b. Permanent banner at the top of the app menu screen showing you as app sponsor
c. Create a dedicated app section for you as the sponsor – you can list all information about your company that you choose: your brand, your Lean Journey, etc.
d. One (1) Complimentary registration for two days of Design Forum
e. Receive a list of conference attendees three weeks prior and within two weeks after the Event
f. Name Recognition on all LCI printed literature including program, LCI website and Design Forum e-mails

***There will be no 2018 Lean in Design Forum app without sponsorship

REFRESHMENTS ALL DAY SPONSORSHIP – $6,500**
a. One (1) Complimentary registration for two full days of the Design Forum
b. Sponsor the ability for Design Forum attendees to have coffee, decaf, water, tea (hot) and sodas all day
c. Snacks in the afternoon (Wed. – Thurs.) at the refreshment stations that you will be sponsoring
d. Your name on signs by the refreshment stations saying you are the sponsor. Refreshment stations will be located in the Exhibit Hall
e. You will be in control of what is on your sign as long as it is not offensive to the attendees
f. Receive a list of conference attendees three weeks prior and within two weeks after the Event
g. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails
COFFEE CUP SPONSORSHIP – $2,500
a. Insulated cup are double sided with lids included. Your logo and tagline will be on both sides of cup
b. Cups are set out at breakfast and where coffee is served throughout the day
c. Receive a list of conference attendees three weeks prior and within two weeks after the Event
d. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

LANYARD SPONSORSHIP - $1,500
a. This high-visibility exclusive sponsorship puts your company’s name/logo/tagline on the lanyards worn by all attendees. Lanyard is continuous and double-sided.
b. Receive a list of conference attendees three weeks prior and within two weeks after the Event
c. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

c. COCKTAIL NAPKINS SPONSORSHIP - $1,100
a. White cocktail napkin with your logo and tagline
b. Set out at refreshment stations throughout the venue and meals all day - except receptions unless otherwise noted
c. Receive a list of conference attendees three weeks prior and within two weeks after the Event
d. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

GOLD LEVEL SPONSORSHIP - $1,000
a. One Complimentary registration for two full days of the Design Forum
b. Receive a list of conference attendees three weeks prior and within two weeks after the Event
c. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

SILVER LEVEL SPONSORSHIP - $750
a. One Complimentary registration for one full day of the Design Forum
b. Receive a list of conference attendees three weeks prior and within two weeks after the Event
c. Name recognition on all LCI printed literature, including program, LCI website and Design Forum e-mails

**Cocktail napkin and coffee cup sponsorships may be combined with the Refreshments All Day Sponsorship. Please contact Ilene Goldberg, igoldberg@leanconstruction.org for more information.

EXHIBIT TABLES – $800 CORPORATE MEMBERS/$1,100 ALL OTHERS
LIMITED NUMBER OF TABLES**
a. The exhibit tables will be open at all times.
b. Exhibit tables are assigned on a first come first served basis.
c. Exhibitors will receive a list of conference attendees three weeks prior and within two weeks after the Event
d. All exhibit spaces come with a covered and draped table, two chairs a wastebasket, and WIFI. Electricity and any extra AV, exhibitors must purchase through the hotel.

**Exhibit tables do not come with a Design Forum conference registration

Please contact Ilene Goldberg, Manager of Membership and Corporate Engagement, at igoldberg@leanconstruction.org or 703.785.9087 for more information about the Lean in Design Forum sponsorship and exhibit opportunities.