



APRIL 2014

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**CoP Corner**

We want to ask all our CoP administrators and others to be **sure to use the new LCI database to keep track of membership rosters, send newsletters, and advertise** events more easily. This ensures the LCI Calendar of Events carries your local events and related registration opportunities. Be sure to check the calendar to find

**LCI Congress San Francisco - What will inspire you to be more Lean?**

Keynote addresses are important to change perspective, set the course for a new path, and inspire the audience to act. The buzz that followed both Paul Akers' and Mark Graban's keynotes from last year tells me they did just that. Could 500 people have a singular "A-hah moment"? And they were both from outside of the direct design or construction industries. Is there someone that you believe could again shift our view of the future, challenge us to think differently, or help us learn more about how to implement a Lean methodology on our projects? Do you have a recommendation for a keynote speaker that will inspire you and others at the 16th Annual Congress? Please send their name and contact info (if available) to Julia Shellhouse [jshellhouse@leanconstruction.org](mailto:jshellhouse@leanconstruction.org).

**Congress Abstracts Reminder**

Abstracts are now being accepted through May 1 (but you don't need to wait to the last moment).

[Submit your abstract here](#)

events in your local area. If you need help with any of this, Ilene Goldberg can assist, and Julia Shellhouse will set up your events in the new system. Email [Julia](#) or call 703-387-3050.

This year's **Congress will feature a number of opportunities for information sharing about CoPs.** We have tentative plans for a breakout session so that anyone interested will be able to come and learn about what a CoP is, where CoPs are located and how to get involved in their local CoP.

The LCI Practice Committee (as in Communities of Practice) is close to finalizing **formation guidelines for new CoPs.** We expect the final guidance document will be shared with the CoPs by the end of this month. An operations guidance document will be developed next.

### Words of Wisdom

From the book *The Owner's Dilemma (2010)*, by Barbara W. Bryson. "The Fragmented Industry: Project teams are often large and complex, developed from dozens of independent specialized consultant firms, sub-contractors, and suppliers each focused on a limited area of expertise...In this environment, each team

## Congress sponsorships are also selling fast this year

**Congress sponsorships** also are being snapped up early this year, so act soon to have more options from which to choose. Please keep in mind that all sponsorships are customizable and can be turned into something that is perfect for your company or firm. Contact Ilene Goldberg at [igoldberg@leanconstruction.org](mailto:igoldberg@leanconstruction.org) with any questions about sponsorships.

[Click here for more information](#)

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## New sponsorships available this year for our Lean in Design Forum

Interested in gaining visibility for your business with design and construction firms and Lean practitioners? We have brand **new sponsorships available this year for our Lean in Design Forum** - June 4-5. You can sponsor a speaker, the cocktail reception, or even the half-day training program with Kristin Hill (June 4th). Please click on the link below to see what is available.

[Click here for more information](#)

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## A three-state visit out west to meet with representatives of some of our Communities of Practice

I (your LCI executive director) have just returned from a **three-state visit out west to meet with representatives of some of our Communities of Practice**; it was helpful to learn about things happening in Lean in diverse markets. I met with our groups in Seattle, L.A., and Denver, and in each location the building market appears to be on the upswing. Each group is looking to sponsor forums that will specifically appeal to owner organizations; L.A., in particular, has strong owner involvement in the core group itself. Our leader there is Jose Felsmann (Southland). The Colorado CoP is on the upswing, under the leadership of Charles Rountree. They are expecting to sponsor more (and better-attended) programs than in 2013. Seattle too is

member addition is jarring, often impacting available information, team dynamics, and decision perspectives...The fragmented project environment often teems with misinformation, miscoordination and misalignments...Even the prevalent and unreasonable competitiveness among disciplines can be traced to an educational experience that does not necessarily cultivate respect for each other..." The author ends the chapter, however, by noting, "Collaboration is beginning to overcome the fragmented and competitive culture...Radical change is beginning to grow exponentially and promises to revolutionize the industry." (pp. 39-42, 50))

### Upcoming Events

**Apr 10**  
**Small Wins: The Essence of Continuous Improvement B**  
(NorCal CoP)

**Apr 10**  
**Half Day Introduction to Lean Project Delivery**  
(NorCal CoP)

**Apr 15**  
**Lean Design &**

anticipating a busy year of new programs. Here our CoP leader is Jack Avery (Sellen Construction), and after our meeting with core group members, Jack and his colleagues at Sellen gave me a tour of several Lean projects they have under way within an easy walk of their HQ facility. The Seattle market has pretty much gone wholly Design Build, which also is good to hear. In L.A., the CoP meeting I attended was hosted by Walt Disney Imagineering, and although we were required as attendees not to share specifics of what was presented on the tour, I can confirm that, true to their roots, Disney remains on the forefront of using groundbreaking technology to support their project work. I'll be touching base throughout the rest of this year with CoPs across the country that I have yet to visit in person, and look forward to learning in each case how Lean is helping promote industry transformation in the many markets that we serve.

Along those lines, **if you have a good news Lean story** about a company project, a successful CoP program, or other information of interest to our national readership, please send it to Ilene Goldberg ([igoldberg@leanconstruction.org](mailto:igoldberg@leanconstruction.org)) for inclusion in the newsletter, on our website, etc. We would like to have our members' Lean interests and achievements highlighted in LCI's published information.

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## Intro to Lean webinars

We trust many of you will have noticed a new feature of our program lineup this year: **Intro to Lean webinars** sponsored in partnership with other groups, as well as by LCI national. These have turned out to be quite popular. LCI's May 16 Intro to Lean with Kristin Hill of InsideOut Consulting is almost sold out. If you are still interested in an overview of this kind, you may wish to check out our subsequent webinar to be presented by Klaus Lemke of Lean Project Consulting. The date is May 23, 11:00 AM - 12:30 PM EDT. This webinar also will provide an introduction to lean concepts and their application to construction in an abbreviated format.

[Click here to register](#)

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## A nationally-recognized expert on Lean coming to LCI HQ here in the Mid-Atlantic region for a day-long Intro to Lean program

For those looking for more than just a brief overview, we are

Construction - Principles & Best Practices  
(Cascadia-Seattle CoP)

Apr 16

A 3P Event to Discover What the Owner Really Needs Early in Design: People, Process, Power!  
(Upper Midwest CoP)

Apr 16

ourPlan 101  
(Arizona CoP)

Apr 17

Lean In a Non-Lean World  
(Carolinas CoP)

Apr 24

An Introduction to Lean Community Event - April 24th  
(Middle TN CoP)

Apr 26

Celebration of Hope Gala with Huntington's Disease Society of America  
(Arizona CoP)

Apr 29 - May 2

Workforce Development Conference (WDC)  
(Birmingham, AL)

sponsoring a great forum with a **nationally-recognized expert on Lean coming to LCI HQ here in the Mid-Atlantic region for a day-long Intro to Lean program**: David MacNeel of On Point Consulting. He will be presenting on May 20 from 8:00 a.m. - 4:00 p.m. Join us for an exploration of Lean foundational principles and their application to the design and construction of capital projects. Through exercises, simulations, and lectures, participants will learn the essentials of Lean and get an introduction to the tools and processes that are making projects significantly safer, faster, and less costly than traditional delivery. Lean Principles Covered: Eliminating Waste, Value, Flow, Pull, Variation, Reliability, and Continuous Improvement. Lean Tools Reviewed will include Last Planner System®, Integrated Project Delivery, 5S, Prototyping, Visual Control, Target Value Design and Choosing by Advantages. The National Capital Region Community of Practice is hosting this event. Sign up soon, we expect it to draw from a large section of the Mid-Atlantic area.

[Click here to register](#)

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## Take just a few minutes to register yourself in the new LCI database

Please remember to **take just a few minutes to register yourself in the new LCI database** known as "MemberClicks." This will save you time in the long run in registering for our future events and receiving information on new programs, plus accessing members-only content. This process will generate a new, individually-tailored member password for you. Any registration issues can be handled by Julia Shellhouse at [jshellhouse@leanconstruction.org](mailto:jshellhouse@leanconstruction.org).

[Click here for more information](#)

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## Annual CURT-produced Lean Construction Summit

LCI is once again co-sponsoring the **annual CURT-produced Lean Construction Summit**, to be held at the Ameristar Casino Resort in St. Charles, MO, June 11, 2014. CURT's website has information on registration (URL below). The program is still in development, but sessions are slated to include both introductory

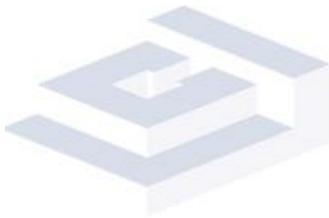
[View all events](#)

and more advanced presentations in a two-track structure. Both tracks will feature case studies on the effective use of Lean on actual projects. CURT also will be encouraging the owners who will be there for their summer meeting to attend, and there are sponsorships available for those seeking visibility at this forum.

[Click here for more information](#)

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***Thanks, as always, for all you are doing to promote industry transformation through Lean in the market where you live and work.***



Sincerely,

Dan C. Heinemeier, CAE  
Executive Director

Ph: (703) 387-3048 · @: [danh@leanconstruction.org](mailto:danh@leanconstruction.org)

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Lean Construction Institute is located at 1400 North 14th Street, 12th Floor, Arlington, VA 22209  
703-387-3000 | [info@leanconstruction.org](mailto:info@leanconstruction.org)



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