



September 12, 2013

Dear Dan,

We are partnering with McGraw Hill Construction on a new research project on Lean construction, and we invite General and Specialty Trade Contractors to share your opinions in an important survey on practices being employed to lower costs and improve efficiency in the delivery of construction projects. The findings of the survey will be published in SmartMarket Report by McGraw Hill Construction on the role of Lean construction and collaboration in improving the processes and productivity of the construction industry. To take the survey, please click on the following link:

<https://mhc-contractor.opinioninsight.com/survey/?ID=33&Qsource=2>

This survey should take about 10 minutes to complete. Your answers are strictly confidential and will not be associated with your name or the name of your company in any way. Please be sure to respond by September 19th to make sure your insights are captured in this important study. Thanks in advance for your support.

Sincerely,

A handwritten signature in black ink, appearing to read "Dan Heinemeier", is written over a light blue horizontal line.

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Executive Director

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## Easy Access Links

15<sup>th</sup> Annual LCI Congress - October 22, 2013 – October 25, 2013, Dallas, TX

[Registration](#)

[Sponsorship Information](#)

[Room Reservations](#)

[Preliminary Agenda](#)

**NEW! LIVE STREAMING OPTION:** Interested in Congress but can't make the trip this time? Try our new live streaming/on demand access option to view Congress presentations live - or anytime thereafter - from your desktop. It's the next best thing to being there! <http://www.prolibraries.com/lci/events/2013annualcongress>

## Coming LCI Community of Practice Events

(See the LCI Website for our full [calendar](#).)

Carolinas CoP>> 3P Event: Cardboard and Collaboration at the University of Iowa, September 19

Register here: <http://lci-carolinas-09-19-2013.eventbrite.com>

Central Florida>> Bringing LEAN Manufacturing to Construction Prefabrication, September 25

Register here: <http://lci-central-florida-09-25-2013.eventbrite.com>

(Click [HERE](#) for our FULL Calendar of events)