A MUST-ATTEND DESIGN INDUSTRY EVENT!

2022 LEAN IN DESIGN FORUM
May 4-5, 2022
The Renaissance Phoenix Downtown Hotel
100 N 1st St, Phoenix, AZ 85004

#LCIDesign22

www.leanconstruction.org/DesignForum22
The annual LCI Lean in Design Forum, in partnership with P2SL, is a unique event catered to the design industry where designers come together to learn about and advance Lean methods and approaches. Industry-leading design practitioners will present on how Lean techniques free up time for creative decision-making and innovative problem-solving on current topics affecting the design community. The Forum will target its education on bigger thinking within the design industry—no longer separating the different phases of the design process but focusing on all design phase work and all individuals associated with design work.

The LCI Lean in Design Forum offers educational opportunities for advanced learners as well as those who are newer to Lean thinking.

Attendees at the 2022 LCI Lean in Design Forum will bring together leading design and architecture firms, pre-construction leaders, individual practitioners, and others with a vital interest in the success of Lean approaches and tools in all phases of the design process.

WHY SPONSOR/EXHIBIT?
If you are seeking to introduce or reaffirm your company name and ideals in the Lean design community, the LCI Lean in Design Forum offers several valuable opportunities to meet your needs.

By sponsoring/exhibiting at the 2022 Lean in Design Forum you will:
• increase face-to-face engagement for your company/organization in a targeted market;
• gain opportunities to communicate your company presence: On the LCI website, in the LCI Lean in Design Forum app, in the LCI Update (newsletter), and in Lean in Design Forum emails sent out to more than 2,000 people in the Lean design community;
• and make your value proposition known to your fellow owners, designers, trade partners, and general contractors within the Lean community by being featured on LCI’s website, social media channels, blog, and the Lean in Design Forum website.

BE A PART OF THE LEAN EVENT THAT FOCUSES ON COLLABORATION THROUGH ALL ASPECTS OF DESIGN!
Showcase your brand through sponsorship/exhibit opportunities at the LCI/P2SL 2022 Lean in Design Forum in Phoenix, AZ May 4-5!
RECEPTION SPONSORSHIP (WED. EVENING) $15,000
The 2022 Lean in Design Forum Reception will be held in the beautiful Skyline Terrace on the roof of the Renaissance Phoenix Downtown Hotel. The reception gives attendees the opportunity to network with exhibitors and each other while enjoying food and drinks in a relaxed atmosphere. The reception will start in the Exhibit Hall, move to the Skyline Terrace, and is open to all attendees.
Sponsor benefits:

a. Your company logo and tagline on signage throughout the reception venues (Wed. evening)
b. Bar with beer, wine, and soft drinks – passed and stationary appetizers
c. White cocktail napkins with your logo and tagline on napkin (one color) set out on refreshment stations throughout the reception venues (Wed. evening reception only)
d. One (1) complimentary registration for two days of the Design Forum (Wed. & Thu.)
e. A list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event
f. Logo inclusion on sponsorship signage throughout Design Forum venue
g. Listing in Design Forum app with logo and 75-word description
h. Name/logo recognition on LCI website, Design Forum emails, and the LCI Update

COFFEE BREAK SPONSORSHIP(S) – TWO (2) SPONSORSHIPS AVAILABLE (THU.)
Exclusive $13,500
Morning coffee break $7,500
Afternoon coffee break $8,200*
Sponsor benefits:

a. Your company logo and tagline on signage throughout the coffee break(s) (Thu.)
b. White cocktail napkins with your logo and tagline on napkin (one-color) set out on refreshment stations throughout the coffee break(s) (Thu.—only for chosen break)
c. 8oz. coffee cups with your logo and tagline on cup (one-color; one-sided) set out on refreshment stations throughout the coffee break(s) (Thu.—only for chosen break)
d. A list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event
f. Logo inclusion on sponsorship signage throughout Design Forum venue
g. Listing in Design Forum app with logo and 75-word description
h. Name/logo recognition on LCI website, Design Forum emails, and the LCI Update

*Thu. afternoon coffee break will include snacks

LEAN IN DESIGN FORUM APP SPONSORSHIP $7,500
Sponsor benefits:

a. One (1) complimentary registration for two days of the Design Forum (Wed. & Thu.)
b. Opportunity to design the splash screen of the app—the first page that people will see when the app is opened (must mention LCI Lean in Design Forum)
c. Permanent banner at the top of the app menu screen showing you as app sponsor
d. Dedicated app section for you as the sponsor—you can list all information about your company that you choose: your brand, your Lean journey, videos, handouts, etc.
e. A list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event
f. Logo inclusion on sponsorship signage throughout Design Forum venue
g. Listing in Design Forum app sponsor section with logo and 75-word description
h. Name/logo recognition on LCI website, Design Forum emails, and the LCI Update

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WIFI SPONSORSHIP $5,000
Sponsor benefits:

a. Sponsor company name (or another choice) as WIFI password and ability to choose the network name (subject to approval by LCI)

b. Signage throughout the venue including your company as WIFI sponsor with WIFI login information

c. One (1) complimentary registration for two days of the Design Forum (Wed. & Thu.)

d. A list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event

e. Logo inclusion on sponsorship signage throughout Design Forum venue

f. Listing in Design Forum app sponsor section with logo and 75-word description

g. Name/logo recognition on LCI website, Design Forum emails, and the LCI Update

LANYARD SPONSORSHIP $4,000—SOLD OUT
This high-visibility exclusive sponsorship puts your company’s name/logo/tagline (full-color) on the lanyards worn by all attendees. Lanyard is double-sided.
Sponsor benefits:

a. A list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event

b. Logo inclusion on sponsorship signage throughout Design Forum venue

c. Listing in Design Forum app sponsor section with logo and 75-word description

d. Name/logo recognition on LCI website, Design Forum emails, and the LCI Update

GOLD LEVEL SPONSORSHIP $1,000
Sponsor benefits:

a. One (1) complimentary registration for two days of the Design Forum (Wed. & Thu.)

b. A list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event

c. Logo inclusion on sponsorship signage throughout Design Forum venue

d. Listing in Design Forum app sponsor section with logo and 75-word description

e. Name/logo recognition on LCI website, Design Forum emails, and the LCI Update

SILVER LEVEL SPONSORSHIP $750
Sponsor benefits:

a. One (1) complimentary registration for one (1) full day of the Design Forum (Wed. or Thu.)

b. A list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event

c. Logo inclusion on sponsorship signage throughout Design Forum venue

d. Listing in Design Forum app sponsor section with logo and 75-word description

e. Name/logo recognition on LCI website, Design Forum emails, and the LCI Update

ADVERTISING SPONSORSHIP $300*
Sponsor benefits:

a. Logo inclusion on sponsorship signage throughout Design Forum venue

b. Listing in Design Forum app sponsor section with logo and 75-word description

c. Name/logo recognition on LCI website, Design Forum emails, and the LCI Update

*A list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event can be added to your sponsorship for an additional $75.

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EXHIBIT TABLE (15 TABLES AVAILABLE)*

LCI Corporate Members $850  
All others $1,200

The Exhibit Hall will be open during the reception on Wed. and all day on Thu. All exhibit spaces come with a draped and skirted 6’ table, two chairs, a wastebasket, WIFI, and two exhibitor only registrations.** Electricity and any extra AV equipment must be purchased through the designated hotel vendors. Exhibit tables are assigned on a first-come first-served basis.

Exhibitor benefits:

a. A list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event

b. Logo inclusion on exhibitor signage in front of Exhibit Hall

c. Listing in Design Forum app exhibitor section with logo and 75-word description

d. Booth number and location linked to Exhibit Hall map in Design Forum app

e. Name/logo recognition on LCI website, Design Forum emails, and the LCI Update

*Exhibit tables do not come with a Lean in Design Forum conference registration

** Extra exhibitor only registrations may be purchased for $25/each

Please contact Ilene Goldberg, Manager, Strategic Partnerships; igoldberg@leanconstruction.org or 703.785.9087 for more information about the Lean in Design Forum sponsorship and exhibit opportunities.