

Visual Decision Plotter™

- Decision-making Method -

SHARPENS THINKING

*Road Maps Reveal
Value & Importance
To Customer*

*Evaluate & Account
For Cost Differences*

*Illustrate Gains
For Each Option*

- Learning Outcomes -



Lean & Visual

SIMPLIFY DECIDING

*Standardize
Expedite Deciding*

*Documented
Sound & Durable*

*Reduces Wastes
& Waiting*

Contact:

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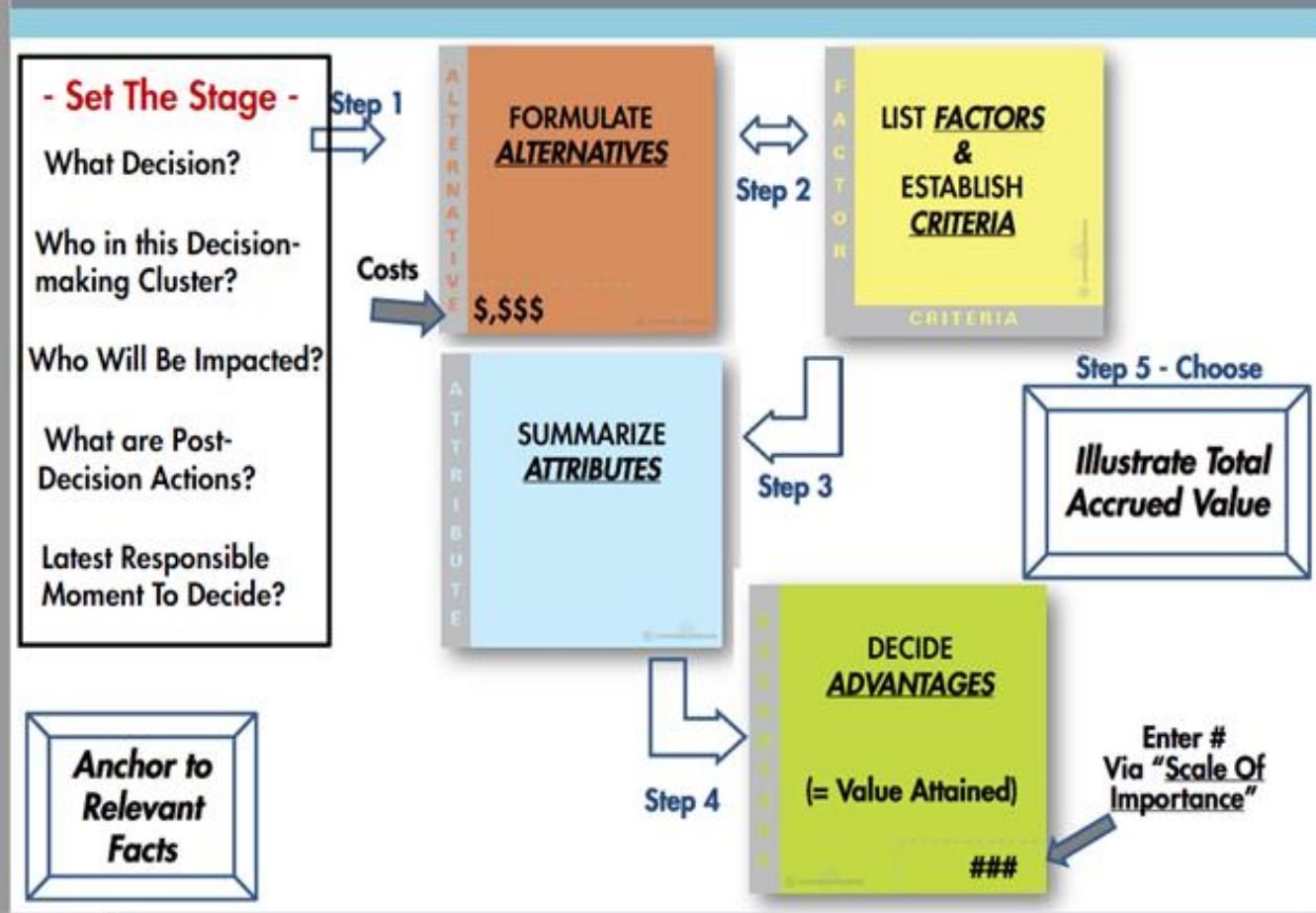
Intro to VDP - 90-mins. No Attendee Limits.

Learn & Implement VDP (Hands-On) 4-hours. 30 ppl.

CBA – The Lean Way

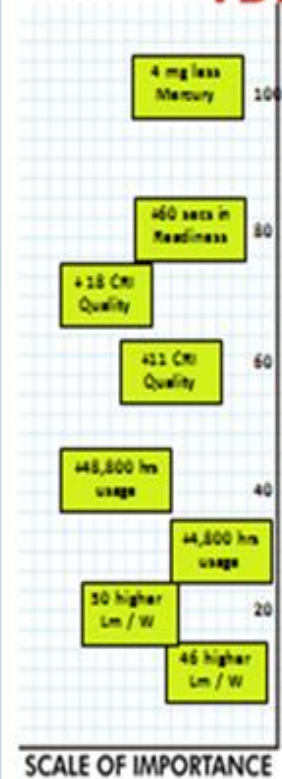
Built upon the system of *Choosing By Advantages*

Visual Decision Plotter™ - PROCESS STEPS



VDP Project Edition – Choose A Bulb

VDP Analysis—Choosing By Advantages



OUTCOMES:
People Engage. Hands-On Work. Collaborate.

VDP User Comments:

Rafael G, Architect, Design Director for a Kaiser Permanente IPD Team:

“VDP was exceptional in forcing a greater degree of objectivity at evaluating alternative systems for the project. As I had biases going in, I was surprised at the outcomes but was convinced of it anyway.”



Felipe Engineer, Corporate Lean Manager – McCarthy Builders: ***“It is lightning fast, easy to understand, aligned with CBA, and highly visual which makes the richness of communication higher than what I’ve experienced with previous teams in complex spreadsheets trying to use CBA. I experienced a massive difference between prior CBA learning and reading versus what Larry taught in the VDP course. The content is rich and follows CBA principles with the big difference being how easily accessible the steps are using the visual tools. Everyone was able to dive right in and use VDP to have the right conversations, gain consensus and choose as a unified team with the speed of a natural conversation.”***