

***A MUST-ATTEND EVENT FOR THOSE  
SHAPING THE BUILT ENVIRONMENT***

# 2026 LEAN IN DESIGN FORUM

April 28 – 29  
VOCO Chicago Downtown  
350 West Wolf Point Plaza, Building 1  
Chicago, IL 60654



Lean  
Construction  
Institute

Transforming Design and Construction

**[www.leanconstruction.org/DesignForum26](http://www.leanconstruction.org/DesignForum26)**



# ALIGNING EXPECTATIONS: CLARITY UPSTREAM, CONFIDENCE DOWNSTREAM

The 2026 LCI Lean in Design Forum is the must-attend event for professionals who want to deepen and advance Lean practices in design, architecture, engineering, and construction.

At its core, the Forum explores design as a collaborative process that shapes project success. Attendees engage with Lean design principles and practices shared by industry leaders and peers, gaining practical ideas and implementable tools to improve workflows, strengthen decision-making, and enhance creativity. This unique event brings together the people who shape project outcomes from the earliest conversations through delivery.

Each year, the Forum attracts owners, architects, engineers, designers, builders, trade partners, and Lean practitioners who influence how projects are shaped and delivered. Participants come to connect with others across the design spectrum, learn from real-world examples, and gain insights they can apply directly to their work and careers.

Presentations span a wide range of project types and delivery contexts, including healthcare, education, manufacturing, and complex facilities. The focus is on lessons learned, behaviors that enable success, and strategies that support alignment across organizations and roles.

Whether you're new to Lean or an advanced practitioner, the 2026 Lean in Design Forum offers valuable learning opportunities for everyone involved in shaping project outcomes!

## WHY SPONSOR/EXHIBIT?

### ***Stand out in the Lean community!***

Gain unparalleled opportunities to showcase your brand, increase visibility, and engage directly with decision-makers in the design and construction industry!

### **By sponsoring or exhibiting at the Forum, you will:**

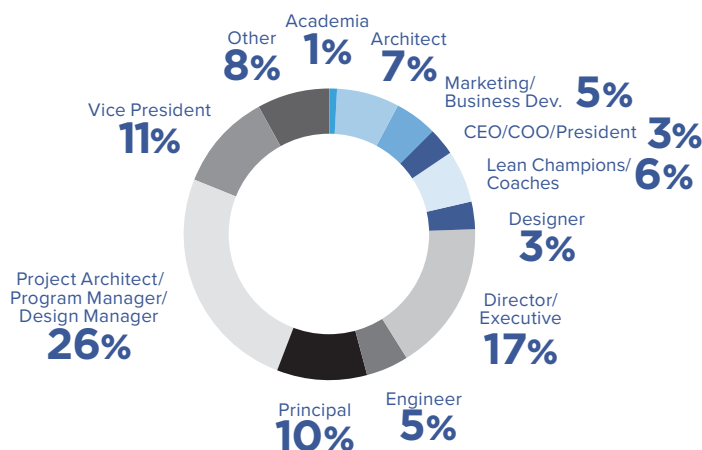
- **Increase your brand's exposure** to a highly targeted audience of Lean professionals
- Strengthen your position as a Lean **thought leader**
- Gain **exclusive opportunities to network** with industry leaders and innovators
- **Be prominently featured across LCI's digital platforms**, including our website, emails, and social media

**Showcase your brand at the 2026 Lean in Design Forum in Chicago!**

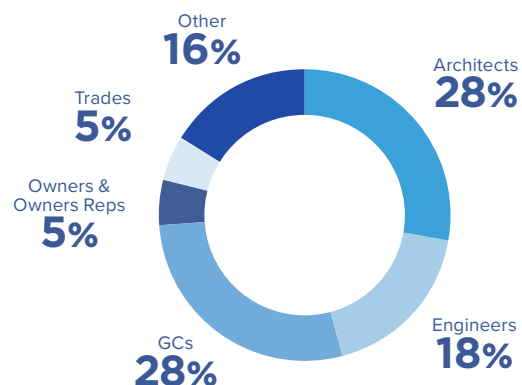
## WHO ATTENDS THE LEAN IN DESIGN FORUM?

Leaders and practitioners from across the built environment come together at the Lean in Design Forum to exchange ideas, share lessons learned, and strengthen collaboration. Attendees include owners, pre-construction and construction leaders, architects, engineers, trade partners, and Lean practitioners who influence how projects are planned, aligned, and delivered.

**We attract attendees from a variety of professional backgrounds—including the leaders your organization wants to reach!**



**Representatives from all segments of the industry—the LCI Lean in Design Forum is a one-stop shop for Lean practitioners involved in all phases of the design process for a project.**



**BE A PART OF THIS DYNAMIC EVENT THAT FOSTERS COLLABORATION ACROSS ALL PHASES OF THE DESIGN PROCESS!**

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2026 LEAN IN DESIGN FORUM SPONSORSHIP/EXHIBIT OPPORTUNITIES

## Featured Sponsorships

**All Featured Sponsorships include:**

1. Complimentary Registration for two (2) days of the Design Forum (Tues. & Wed.)
2. Logo and Tagline Inclusion on signage throughout the Event venue
3. Mobile App Listing with logo and a 75-word description
4. Website and email recognition in Design Forum emails and the “*LCI Weekly*”
5. Attendee List, provided three weeks before and two weeks after the event

Plus, the additional benefits in each sponsorship below:

### ALL-DAY COFFEE SPONSORSHIP (WED.)

**\$20,000 NONMEMBERS**

**\$18,500 LCI CORPORATE MEMBERS**

Keep attendees energized with coffee and refreshment stations branded with your logo throughout the day on Wednesday. Enjoy prominent branding on custom coffee cups and cocktail napkins (one color, one sided).

### RECEPTION SPONSORSHIP (TUES. EVENING)

**\$15,000 NONMEMBERS**

**\$13,500 LCI CORPORATE MEMBERS**

Host the 2026 Lean in Design Forum’s networking reception, where attendees gather for food, drinks, and relaxed conversation. Enjoy prominent branding with your logo on signage, bar cups, and cocktail napkins (one color, one sided).

### SAFETY SPONSORSHIP (WED.)

**\$12,000 NONMEMBERS**

**\$10,500 LCI CORPORATE MEMBERS**

Be the face of safety at the Forum! This sponsorship includes the opportunity to deliver two (2) 90-second safety moments which happen during the keynote and plenary session.

### KEYNOTE SPEAKER SPONSORSHIP (WED.)

**\$12,000 NONMEMBERS**

**\$10,500 LCI CORPORATE MEMBERS**

Gain exclusive visibility during one of the most anticipated moments of the Design Forum, as you introduce the keynote speaker. Your brand will also be prominently displayed on signage throughout the plenary session and on the “big screens” as attendees enter the room.

### LEARNING SPONSORSHIP (TUES.)

**\$8,000 NONMEMBERS**

**\$6,500 LCI CORPORATE MEMBERS**

Showcase your brand on Learning Day (Tues.) with your logo featured on meal and break signage, custom cocktail napkins, and 8 oz coffee cups (one-color, one-sided).

## Deluxe Sponsorships

**All Deluxe Sponsorships include:**

1. Complimentary Registration for two (2) days of the Design Forum (Tues. & Wed.)
2. Logo and Tagline Inclusion on signage throughout the Event venue
3. Mobile App Listing with logo and a 75-word description
4. Website and email recognition in Design Forum emails and the “*LCI Weekly*”
5. Attendee List, provided three weeks before and two weeks after the event

Plus, the additional benefits in each sponsorship below:

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2026 LEAN IN DESIGN FORUM SPONSORSHIP/EXHIBIT OPPORTUNITIES

## KEY CARD SPONSORSHIP

**\$7,500 NONMEMBERS**

**\$6,000 LCI CORPORATE MEMBERS**

Display your brand on the hotel key cards and envelopes with full-color graphics. This high-visibility sponsorship ensures your brand is seen by attendees throughout the Event!

## LEAN IN DESIGN FORUM APP SPONSORSHIP

**\$6,500 NONMEMBERS**

**\$4,000 LCI CORPORATE MEMBERS**

Enjoy the exclusive opportunity to design the splash screen of the app, which is the first page attendees will see when the app is opened. Also includes a permanent banner at the top of the app menu and a dedicated app section to showcase your company's information, including your brand, Lean journey, videos, and handouts.

## LANYARD SPONSORSHIP

**\$6,500 NONMEMBERS**

**\$5,000 LCI CORPORATE MEMBERS**

Receive prominent branding (logo and tagline) on the lanyards worn by all attendees. The double-sided lanyards provide maximum visibility, offering your brand constant exposure throughout the event.

## WI-FI SPONSORSHIP

**\$5,500 NONMEMBERS**

**\$4,000 LCI CORPORATE MEMBERS**

As the featured Wi-Fi password provider, you'll get visibility each time attendees log in to the Wi-Fi network. You will get to choose the network name and password for the Event. Signage throughout the venue will highlight your company as the Wi-Fi sponsor, alongside the Wi-Fi login information, ensuring your brand stays top of mind.

## Classic Sponsorships

**All Classic Sponsorships include:**

1. Logo and Tagline Inclusion on signage throughout the Event venue
2. Mobile App Listing with logo and a 75-word description
3. Website and email recognition in Design Forum emails and the "LCI Weekly"

Plus, the additional benefits in each sponsorship below:

### GOLD LEVEL SPONSORSHIP

**\$2,000 NONMEMBERS**

**\$1,500 LCI CORPORATE MEMBERS**

1. One complimentary registration for TWO (2) days of the Design Forum (Tues. & Wed.)
2. Attendee List, provided three weeks before and two weeks after the Event

### SILVER LEVEL SPONSORSHIP

**\$1,450 NONMEMBERS**

**\$950 LCI CORPORATE MEMBERS**

1. One complimentary registration for ONE (1) full day of the Design Forum (Tues. or Wed.)
2. Attendee List, provided three weeks before and two weeks after the Event

### ADVERTISING SPONSORSHIP

**\$900 NONMEMBERS**

**\$400 LCI CORPORATE MEMBERS**

1. Attendee List (for additional \$75), provided three weeks before and two weeks after the Event

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## Exhibitor Opportunities

**Reserve early – just 10 tables available!**

**LCI Corporate Members \$900**

**All others \$1,350**

Interact directly with Forum attendees at your branded table in the Exhibit Hall! Exhibitors are welcome to set up and exhibit throughout the day on Tuesday ahead of the evening reception, with exhibit hours continuing all day Wednesday.

All exhibit spaces include a draped and skirted 6' table, two chairs, wastebasket, and Wi-Fi. Exhibit tables are assigned on a first-come first-served basis. *\*\* Electricity and any extra AV equipment must be purchased directly through the designated hotel vendors.*

### **All exhibitors receive:**

1. Two (2) Exhibitor-Only Registrations  
–Extra exhibitor-only registrations available for \$30/each
2. Logo and Inclusion on signage in front of Exhibit Hall
3. Mobile App Listing with logo and a 75-word description
4. Website and email recognition in Design Forum emails and the “LCI Weekly”

For more information about sponsorship and exhibit opportunities, contact **Ilene Goldberg, Manager, Sponsor & Exhibitor Relations**; [igoldberg@leanconstruction.org](mailto:igoldberg@leanconstruction.org) or **703.785.9087**.

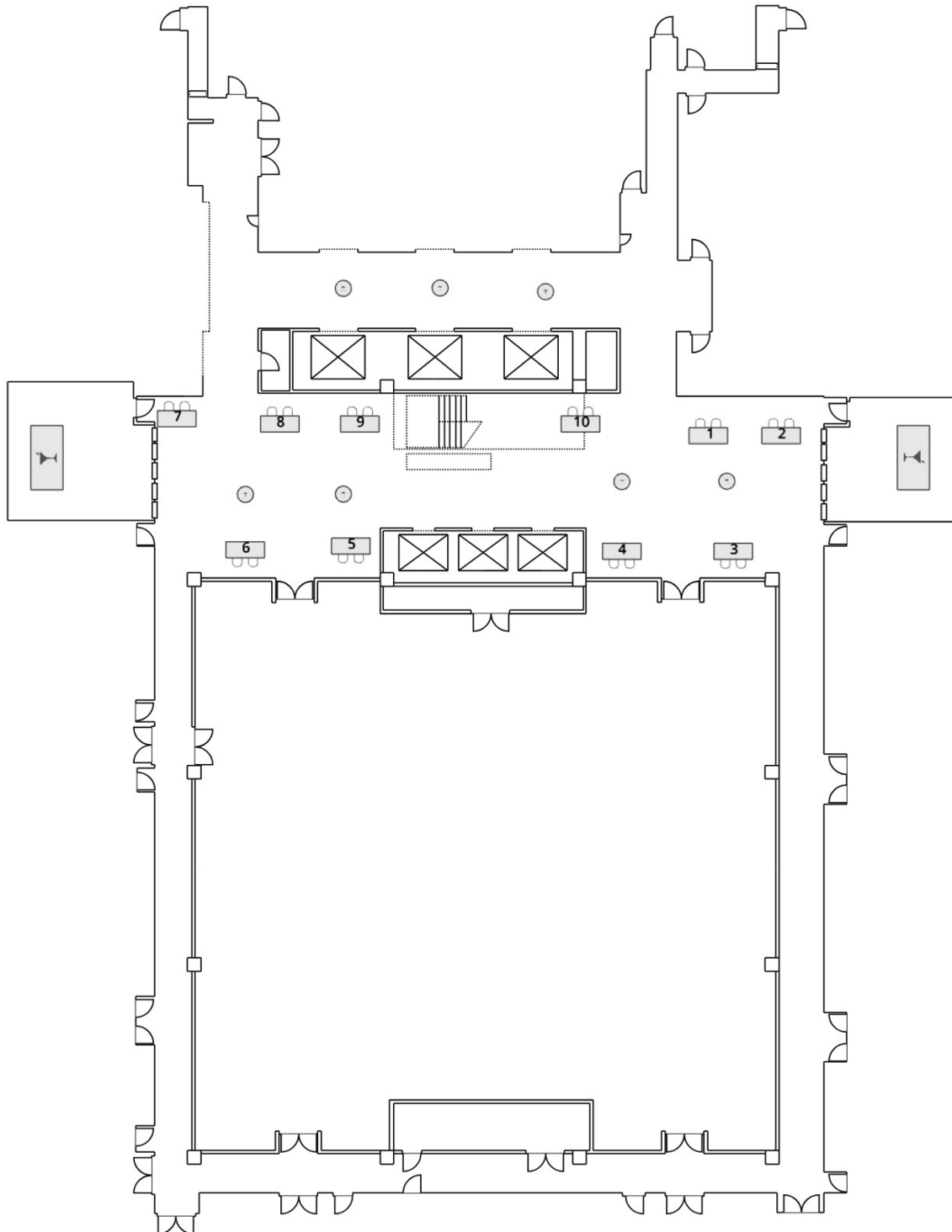
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LEAN IN DESIGN FORUM APRIL 28-29, 2026

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## Exhibit Hall map



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